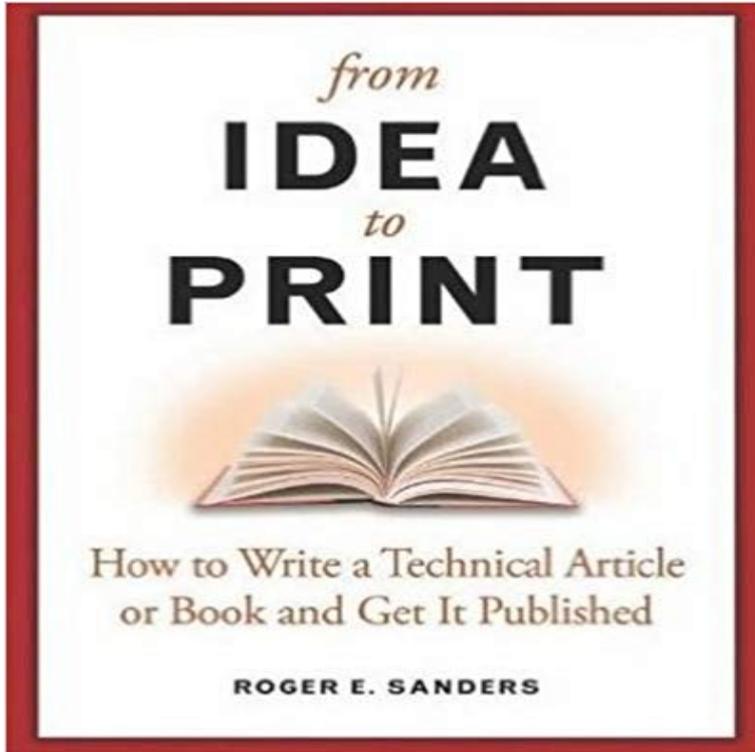# From Idea to Print: How to Write a Technical Book or Article and Get It Published

Written by a prominent author of technical publications, this reference shows technical professionals how to take an idea and turn it into a published article or book. The comprehensive guide covers the entire spectrumdeveloping an outline, finding a publisher, pitching the idea, negotiating a contract, developing several drafts, submitting a manuscript, working with the different editors, and promoting the work once its in book or magazine formtaking authors from pre- to post-publication. With examples of the authors own published writing projects, this manual goes beyond the craft of writing and demonstrates how to get professional, technical knowledge into print.

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