

# Management decision-making models, methods and applications (3rd edition)(Chinese Edition)



Paperback. Pub Date: 2012 Pages: 293 in Publisher: Southwest University of Finance and Economics Press management decision-making models, methods and applications (3rd edition) There are some important features: first, the selection of teaching content, management decision-making model and the depth and width of the methods of teaching content made appropriate arrangements, decision-making methods both play soft methods of creative thinking, softened by the application of mathematical models hard hard decision-making simulation. Of the teaching method of integration of these three types of decision-making is very unique. Second, the book focus on thinking and practical application of the decision-making, rather than too much emphasis on the mathematical proofs and derivations, so that readers will not daunting. Third, to introduce the principle of the decision-making model a...

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